# Zebra ZT231

Zebra ZT231 label printer Thermal transfer 203 x 203 DPI 305 mm/sec Wired & Wireless Ethernet LAN Bluetooth



PRINT TECHNOLOGY
**Thermal transfer**

RESOLUTION
**203 x 203 DPI**

PRINT SPEED
**305 mm/sec**

MAX PRINT WIDTH
**10.4 cm**

CONNECTIVITY
**Ethernet, Bluetooth**

PRINTER LANGUAGES
**EPL, EPL2, ZBI, ZPL, ZPL II**

## OVERVIEW

ZT231, 4.3” full-color touchscreen, 203DPI, 256MB SDRAM, 256MB Flash

## TECHNICAL SPECIFICATIONS

### Print quality

| | |
|---|---|
| Maximum resolution | 203 x 203 DPI |
| Maximum printing width | 10.4 cm |

### Printing

| | |
|---|---|
| Colour | No |
| Print speed | 305 mm/sec |
| Print technology | Thermal transfer |

### Display

| | |
|---|---|
| Display diagonal | 10.9 cm (4.3") |
| Colour display | Yes |
| Display | LCD |

### Network

| | |
|---|---|
| Wi-Fi | No |
| Ethernet LAN | Yes |

### Memory

| | |
|---|---|
| Internal memory | 256 MB |
| Flash memory | 256 MB |

### Paper handling

| | |
|---|---|
| Ribbon width | 11 cm |
| Ribbon length | 450 m |
| Media thickness | 0.076 - 0.010 mm |
| Maximum media length | 3.99 m |
| Core diameter | 2.54 cm |

### Ports & interfaces

| | |
|---|---|
| RS-232 ports | 1 |
| Connectivity technology | Wired & Wireless |
| Bluetooth | Yes |
| USB port | No |
| Bluetooth Low Energy (BLE) | Yes |
| USB host | Yes |

### Performance

| | |
|---|---|
| Mobile operating systems supported | Android, iOS |
| Page description languages | EPL, EPL2, ZBI, ZPL, ZPL II |

### Design

| | |
|---|---|
| Product colour | Black |
| Control type | Touch |
| Built-in display | Yes |


Specifications are supplied by the manufacturer and may change without notice. Issued October 2026.

### Power

| | |
|---|---|
| AC input voltage | 100-240 V |
| AC input frequency | 50-60 Hz |

### Technical details

| | |
|---|---|
| Windows operating systems supported | Yes |
| Mac operating systems supported | Yes |

### Operational conditions

| | |
|---|---|
| Storage temperature (T-T) | -40 - 60 °C |
| Storage relative humidity (H-H) | 5 - 85% |
| Operating temperature (T-T) | 5 - 40 °C |
| Operating relative humidity (H-H) | 20 - 85% |

### Weight & dimensions

| | |
|---|---|
| Width | 241 mm |
| Depth | 432 mm |
| Height | 279 mm |
| Weight | 9.1 kg |

**Order or get advice**
Speak to the BarcodeGenie team about compatible labels, ribbons and setup.

**0113 487 7434**
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Scan to view this product online.


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